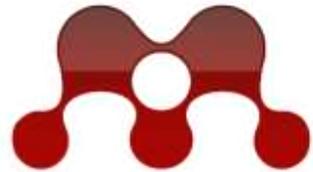


Reference Management Software:



MENDELEY
RESEARCH NETWORKS

Learning outcome

In this module you will learn how to:

- Install Mendeley.
- Create your Mendeley library.
- Add references to your Mendeley library.
- Manage and organize your documents and references.
- Create bibliographies/reference list.
- Use Mendeley with Microsoft Word.

What is Mendeley?

Mendeley is a desktop and web program for managing and sharing research papers, discovering research data and collaborating online.

It requires the user to store all basic citation data on its servers—storing copies of documents is at the user's discretion.

Reference Manager : Mendeley

- ❖ **Generate citations and bibliographies in Microsoft Word, LibreOffice, and BibTeX.**

Free and fully compatible with

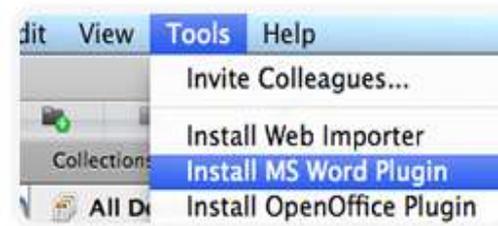
- ✓ Microsoft Word 2007, 2010, 2013.
- ✓ Mac Word 2011.
- ✓ LibreOffice.
- ✓ BibTeX.



- ❖ **Create bibliographies instantly**
Cite seamlessly without leaving Word.
Format your citations and bibliography according to your chosen style.



- ❖ **Quick and simple installation**
Install the Word Plugin in 3 clicks.



❖ Citation styles for thousands of journals

Quickly search and select your citation style from a rapidly growing [community managed database](#), or create new styles with the new CSL Editor.

❖ Flexible formatting

Hanging indents, the use of “Ibid.”, author disambiguation. Mendeley looks after the details of creating a bibliography so you can focus on writing.

❖ Collaborate on bibliographies

Share bibliographies with your colleagues through a private group. Any member can add or edit any cited references.

American Psychological Association 6th Edition

Harvard Reference format 1 (Author-Date)

IEEE

[1] W. W. Lee, L. T. Nguyen, applicability to chip scale

[2] S.-W. R. Lee and X. Zhan



Mendeley Desktop

File Edit View Tools Help

Add Files

Mendeley

Literature

My Library

Needs Review

My Publications

Unsorted

Medicine

Create Folder...

Groups

GWH Minions

Filter by Authors

Library as Table

Library as Citations

Citation Style

Toolbar Layout

Show Document Details Alt+Return

American Medical Association

American Political Science Association

American Psychological Association 6th edition

American Sociological Association

Chicago Manual of Style 16th edition (author-date)

Harvard Reference format 1 (author-date)

IEEE

Modern Humanities Research Association 3rd edition (note with bibliography)

Modern Language Association 7th edition

Vancouver

More Styles...

Journal Abbreviations...

Year

2011

2012

2012

2011

2009

McD Taylor, D; Walsham, N; ... Complementary and alternative medicines versus prescription drugs: perceptions of emergency department patients 2006

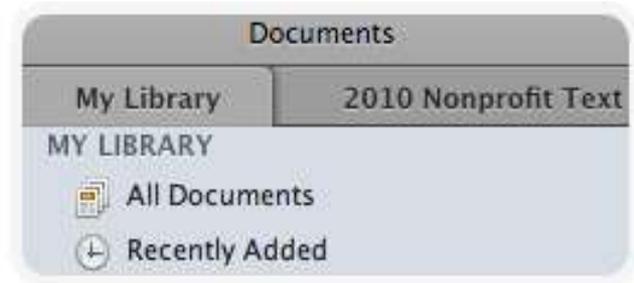
Type of citation that available

Read and Annotate

Open PDFs and capture your thoughts through sticky notes and highlights.

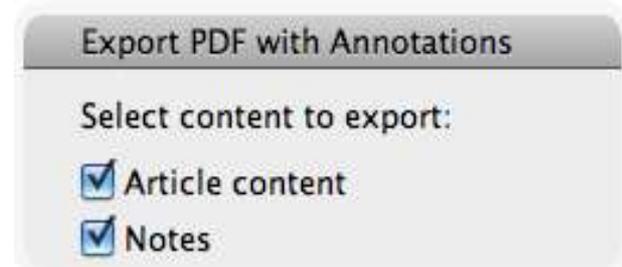
❖ **Save time navigating PDFs**

Open multiple PDFs in separate tabs. Read, take notes and switch back to your research library instantly.



❖ **Save and print annotations**

All your annotations can be saved within your PDFs, so when you print them out, your ideas travel with you.



❖ Annotate and highlight

No more need for hand-written notes, sticky notes and highlighter pens. You can now annotate, highlight, and add sticky notes directly to your PDFs.



Available for **Mac**, **Windows** and **Linux**

❖ Share annotations with others

Simply create a private group, add colleagues and start sharing. Every time you add notes or highlight a paper, it will be visible to members of the group.

Content-based recommendations: The user is recommended items similar to the ones preferred in the past;

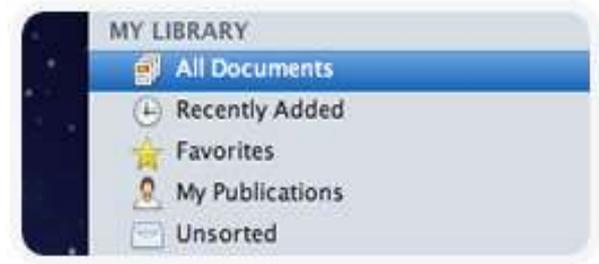
Collaborative recommendations: The user is recommended items that people with similar interests and preferences liked in the past;

Add and Organize

Import and organize PDFs from your computer, EndNote™, Papers or Zotero.

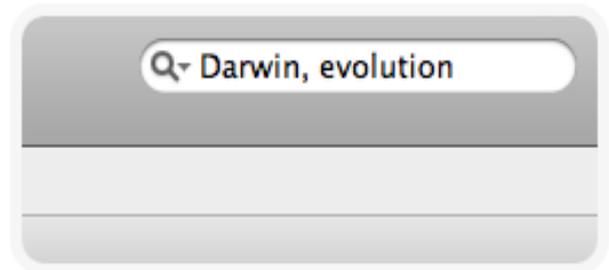
❖ **Organized PDFs**

Organizing your PDFs doesn't have to be a chore. Let Mendeley do it for you. Identify recently added papers, add favorites in a click and store them in multiple folders.



❖ **Comprehensive search**

Mendeley searches across the full-text of your research library and results appear instantly as you type.



❖ Easily sorted

When you add PDFs, we instantly scan them to identify the author, title, journal and other information by matching the PDF's contents with our global research library.

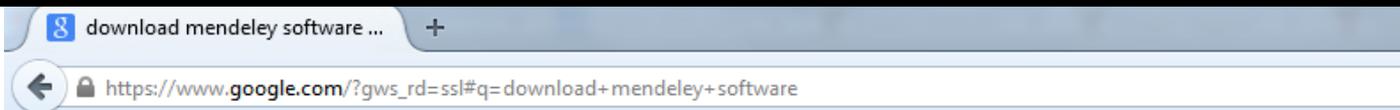


Intuitive navigation

No more complicated file names. Navigate your research library through relevant fields like Author, Title, Publisher and Journal.



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1

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Aug 1, 2013 - If you mashed up Facebook and Outlook with some professional networking features, threw in a dash of scientific interaction (think Berkeley's ...

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downloads.tomsguide.com/Mendeley-Desktop,0301-31202.html

Oct 15, 2012 - Download Mendeley Desktop 1.7 for Windows ... It is commonly used as academic software for indexing and organizing PDF documents and ...

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www.freewarefiles.com > Business/Organize > PIM/Diary/Organizers

Go to Mendeley official website

2

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Mendeley is a **free reference manager** and **academic social network**.
Make your own **fully-searchable library** in seconds, **cite as you write**,
and **read and annotate** your PDFs on any device.

[Create a free account](#)

Download for free on:    **iOS**

3
Choose the right operating system

Follow the simple step
as shown below



Sign in

Get Mendeley

What is Mendeley?

Papers

Groups

Papers

Search...



Downloading Mendeley Desktop for Mac OS X...

[Need a different version?](#)

Your download should start automatically in a few seconds.

If it doesn't, [restart the download](#).

1. Open the installer



Double-click Mendeley Desktop in your browser's download window.

2. Drag Mendeley Desktop



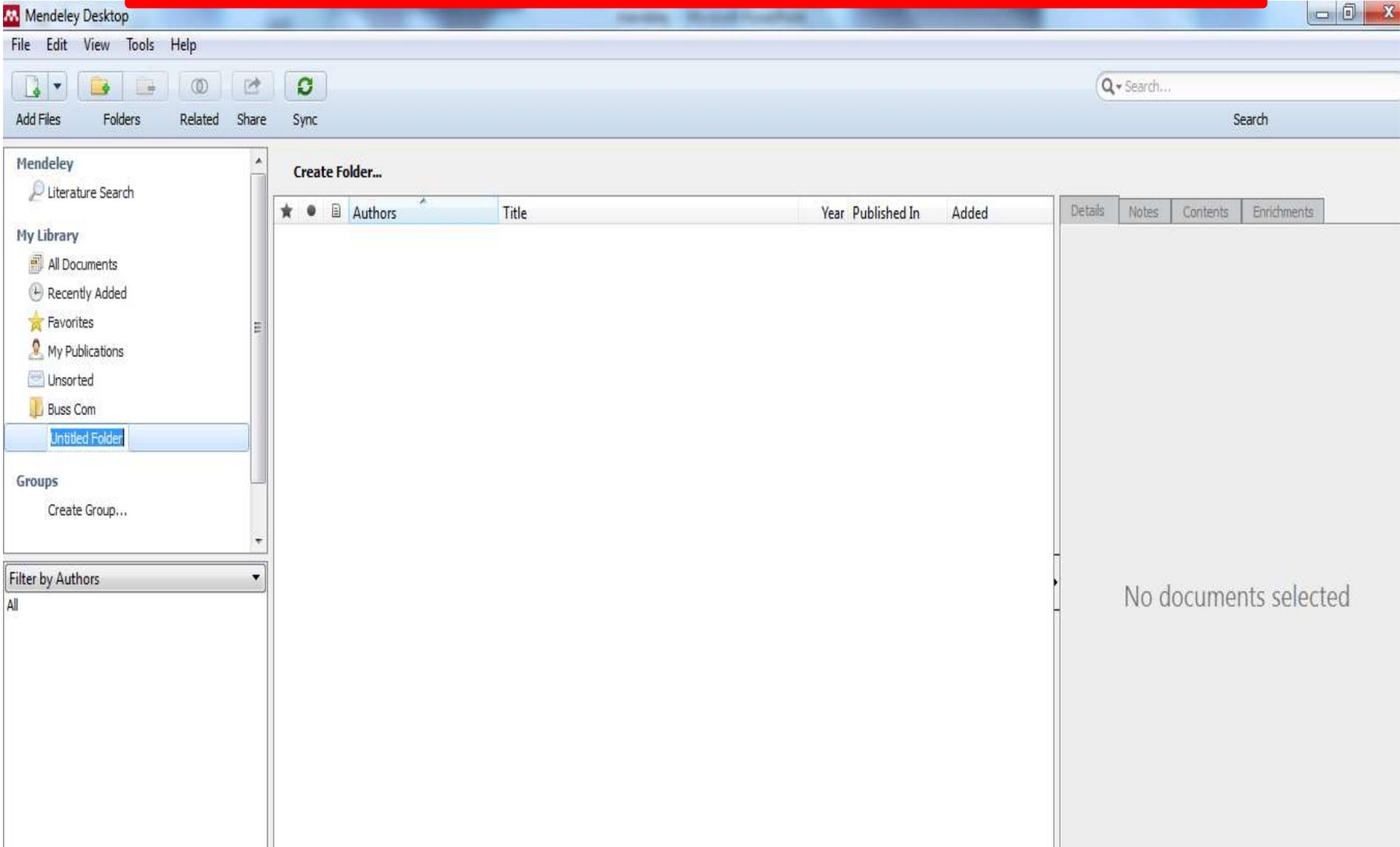
Dragging Mendeley Desktop into your Applications folder will install the application.

3. Start Mendeley Desktop



Need more help? See [Getting Started](#) or our [Support Portal](#).

Mendeley Desktop – windows version



The screenshot shows the Mendeley Desktop application window. The title bar reads "Mendeley Desktop". The menu bar includes "File", "Edit", "View", "Tools", and "Help". The toolbar contains icons for "Add Files", "Folders", "Related", "Share", and "Sync". A search bar is located in the top right corner with the text "Search...".

The left sidebar is divided into three sections:

- Mendeley**: Literature Search
- My Library**: All Documents, Recently Added, Favorites, My Publications, Unsorted, Buss Com, and an "Untitled Folder" (highlighted).
- Groups**: Create Group...

Below the sidebar is a "Filter by Authors" dropdown menu with "All" selected.

The main workspace is titled "Create Folder...". It features a table with the following columns: Authors, Title, Year, Published In, and Added. The table is currently empty. To the right of the table are tabs for "Details", "Notes", "Contents", and "Enrichments".

At the bottom of the main workspace, the text "No documents selected" is displayed.

List of articles

The screenshot shows the Mendeley Desktop application window. The interface includes a menu bar (File, Edit, View, Tools, Help), a toolbar with icons for adding files, folders, related items, sharing, and syncing, and a search bar. The main area is divided into several sections:

- Left Sidebar:** Contains navigation options like Literature Search, My Library (All Documents, Recently Added, Favorites, Needs Review, My Publications, Unsorted), Buss Com, and Groups.
- Central Panel:** Displays a list of articles under the 'Buss Com' group. The list has columns for Authors, Title, Year, Published In, and Added.
- Right Panel:** Shows the details of a selected article, including its type, title, authors, journal information, and abstract.

Four red callout boxes with arrows point to specific features:

- List of articles:** Points to the central table of articles.
- Section to organize the articles:** Points to the 'Buss Com' group header and the 'Create Folder...' option in the sidebar.
- Section to filter the articles:** Points to the 'Filter by Authors' dropdown menu and the list of author names.
- Details of the articles:** Points to the right-hand panel showing the article's metadata and abstract.

Authors	Title	Year	Published In	Added
Neves, Marcos Fava	Strategic marketing plans and collaborative networks	2007	Marketing Intelligence & Pl...	12:14pm
Poluyi, Edward O; Odukoy...	Tobacco related knowledge and support for smoke-free policies among community pharmacists in Lagos state, Ni...	2015		2:39pm
Pulendran, Sue; Speed, ...	Marketing planning, market orientation and business performance	2003	European Journal of Marketing	2:39pm

Article Details:

Type: Journal Article

Marketing planning, market orientation and business performan...

Authors: S. Pulendran, R. Speed, R. Ii

Journal: *European Journal of Marketing*

Year: 2003

Volume: 37

Issue: 3/4

Pages: 476-497

Abstract:

This study examines the relationships between marketing planning, market orientation and business performance. We explore conceptually how linking the behaviours of marketing planning with the values of market orientation might be expected impact on business performance. Our findings suggest that high quality marketing planning can lead to performance benefits, but as antecedent to a market orientation, rather than as an independent activi...

Tags:

Author Keywords:

URL:

Section to organize the articles

Section to filter the articles

Details of the articles